



WEST MILFORD HERITAGE COMMITTEE & MUSEUM

**C/o WEST MILFORD TOWNSHIP
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WEST MILFORD, NJ 07480
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www.westmilfordmuseum.org**

February 2017

Dear Friend,

On June 10 & 11, 2017 the West Milford Heritage Committee will host the 25th Annual West Milford Museum Tennis Tournament at the Westbrook Tennis Courts on Nosenzo Pond Road, West Milford, New Jersey. We are writing to you with the hope that you will consider sponsoring this annual event to benefit the West Milford Museum.

Through the support of the West Milford community, as well as individuals and business owners in the tristate region, this tournament has provided funds to enable the completion of several large renovation projects at the Museum including the replacement of the original plaster ceiling, exterior and interior painting and repairs, as well as the purchase of exhibit supplies and materials. The West Milford Museum is organized and run entirely by volunteers, with no municipal operating budget. The proceeds from the benefit tournament are essential for this local history site to remain open to the public.

We are seeking a Main Tournament Sponsor for a fee of \$800.00 to join Lakeland Bank who has been our main tournament sponsor during the past 25 years. As a Main Sponsor, in addition to being noted in various public forums and newspapers, your company's name will be printed on all the t-shirts, trophies, and folders that are given to our tournament participants. For those businesses and individuals who are unable to make an investment as a Main Tournament Sponsor, we encourage you to become an Individual Category Sponsor for a fee of \$100.00. We have 13 individual categories for this year's tournament. The categories are listed on the enclosed Sponsor Form. Returning this year is our very popular Hole in One contest that can be sponsored for a fee of \$200.00. And finally, as a Tournament Supporter for a \$50.00 fee, your name and/or business will be publicized in tournament press releases and in the players' folders. Our Main Sponsors, Category Sponsors and our Hole in One Sponsors receive the following:

- Your business name will be publicized in tournament press releases and public announcements
- Your business name will be engraved on the trophies given in the category you are sponsoring
- You may attend the tournament to present the trophies to the winner and runner-up in your category
- All tournament players will receive a folder of information that will include your business name, cards, and any promotional material that you provide to us
- You may attend the luncheons provided for the players and guests

To those of you who have sponsored our past tournaments, we express our sincere appreciation and invite you to join us again, this year, as a sponsor. All proceeds from the tournament are dedicated to a trust fund established for the West Milford Museum. This year's tournament is being dedicated to the late Adrian Birdsall, a devoted Heritage Committee member and local historian who passed away in January. He was a great supporter of the tennis tournament and put in a tremendous effort for the success of the event each year.

The Heritage Committee sincerely thanks you, in advance, for your anticipated support. Kindly return the enclosed Sponsor Form as soon as possible, or by May 10, 2017, so that we can begin publicizing your business as one of our sponsors. If you have any questions, please do not hesitate to contact us by email at Museum@WestMilford.org.

Very truly yours,

Tonya E. Cubby

Tonya E. Cubby, Heritage Committee

Carl Richko

Carl Richko, Tournament Director