

WEST MILFORD HERITAGE COMMITTEE & MUSEUM



C/O WEST MILFORD TOWNSHIP
1480 UNION VALLEY ROAD
WEST MILFORD, NJ 07480
Museum@WestMilford.org
www.westmilfordmuseum.org

March 2016

Dear Local Business Owners and Friends,

On June 11 & 12, 2016 the West Milford Heritage Committee will host the **24th ANNUAL WEST MILFORD MUSEUM TENNIS TOURNAMENT** to be held at the Westbrook Tennis Courts in West Milford. We are seeking sponsors for our annual benefit event that provides funds for the operation of the West Milford Museum. Through sponsor and entry fees, the Museum volunteers can continue to develop exhibits and provide interesting programs on local history for the public.

For our tournament this year, we are seeking Main Tournament Sponsors, Category Sponsors, and Tournament Supporters. With a fee of \$800., the Main Sponsors have their names printed on the players' T-shirts and trophies, and also receive principal status in our advertisements and during the tournament. We welcome Lakeland Bank, once again, as one of our Main Sponsors for the last 24 years. Also joining us this year are our long time Main Sponsors, Eastern Propane and Precision Chrysler Jeep Dodge Ram. Local and surrounding businesses that are unable to commit to becoming Main Sponsors are encouraged to become Category Sponsors for a fee of \$100. As a Category Sponsor:

- Your business name will be publicized in tournament press releases and public announcements
- Your business name will be engraved on the trophies given in the category you are sponsoring
- You may attend the luncheons and final matches to present the trophies to the winner and runner-up in your category
- All tournament players will receive information that will include your business card and any advertisement or promotion that you provide to us.

We also have a very popular event that is held on the first day of the tournament, the Hole In One Contest, for both junior and senior players. Sponsorship fee for the Hole In One is \$200. and is limited to two sponsors. Another level of sponsorship is the Tournament Supporter for a fee of \$50. Your business or name will be included in all promotional literature.

We hope you will join the many businesses and individuals who have contributed towards the West Milford Museum Tennis Tournaments since 1993. Thank you to all those who have sponsored us during our past tournaments - our 24th tournament is only possible because of your dedication and support through the years. We ask that you consider joining us as a sponsor in whatever capacity that you can. With funding sources becoming more limited each year, this is our only means to raise sufficient funds to keep the Museum operational and provide revenue for special exhibits and capital projects.

If you would like to become a sponsor at any level, kindly return the enclosed Sponsor Form by **May 27, 2016** so that we can acknowledge your support through our press releases, on our website, and through public announcements. We sincerely thank you, in advance, for your consideration.

Very truly yours,

Tonya E. Cubby

Heritage Committee

Carl Richko

Tournament Director